



Tentative Course Structure for BBA Students ID 61 (2018-2022)

Semester	1st Year (2018-2019)	2nd Year (2019-2020)				3rd Year (2020-2021)				4th Year (2021-2022)			
		International Business (IB)	Financial Analysis and Investment (FIN)	Brand and Marketing Management (BM)	Accounting (ACCTG)	International Business (IB)	Financial Analysis and Investment (FIN)	Brand and Marketing Management (BM)	Accounting (ACCTG)	International Business (IB)	Financial Analysis and Investment (FIN)	Brand and Marketing Management (BM)	Accounting (ACCTG)
Prep Courses	Business Study&Classroom Preparation	Select only one course from the following : 2222001 MANDARIN I	2604260 FIN INTERM	2605314 CONSUMER BEHAVIOR	2601226 AIS	Select only one course from the following : 2222003 BUSINESS CHIN	2604477 INTL FIN MGT	2605329 MKTG CHANNEL	2601227 TAXATION	2602476 INTS INTL BUS MGT	2604463 ANA FIN REPORTS	2605430 MKTG INTERNSHIP	2601423 ADV ACCTG II
	Business Simulation Games		2301116 CAL BUS II	2605429 BRAND SERVICE MKTG	2601222 INTMD ACCTG I		2604492 COMP APPLN FIN	2605330 INT BRAND MKT COMM	2601322 AUDITING (a)	2605419 GLOBAL MKT	2604421 ETHIC FIN PROF	2605431 MKTG PLAN CONTROL	2601429 FIN REPORT & ANA
Fall Aug-Dec	Introduction to MS Office		2601123 INTMD ACCTG I	2601123 INTMD ACCTG I	2301116 CAL BUS II		2604472 INTL ECONOMICS	2602371 PRIN INTL BUS MGT	2601323 ADV ACCTG I	Gened-Inter	Gened-Inter	1 Elective Course	1 Major Elective Course(A)
	5506101 ESS ENG BUS I		2605311 PRIN MKTG	2602313 MGT/ORG	2602313 MGT/ORGANIZATION		2602311 INTERCULTURE COM	2602416 BUSINESS STRATEGY	2602344 PROD OPER MGT	1 Elective Course	1 Elective Course	Gened-Inter	2601325 PRIN TECH INT AUD
	2301115 CAL BUS I	2605311 PRIN MKTG	2604361 BUSINESS FINANCE	2604271 BUS ECON	2602327 QUANT BUS ANA		2602344 PROD OPER MGT	2602416 BUSINESS STRATEGY	2602416 BUSINESS STRATEGY	1 Major Elective Course(A)	2604496 INVESTMENT BANKING	1 Major Elective Course(A)	1 Free Elective course
	Gened-Sci (1,2,3,4)	GENED HUMAN	5506225 BUS REP WRIT	5506225 BUS REP WRIT	2604361 BUSINESS FINANCE		3405251 INTER BUS LAW	1 Free Elective Course	3401260 TAXATION LAW	2605320 CUR ISSUES MKTG	1 Major Elective Course(A)	2605331 NEW PROD DEV VALUE	1 Free Elective course
	2603210 INTRO STATISTICS	2604271 BUS ECON			5506225 BUS REP WRIT		1 Elective Course		1 Elective Course	2602416 BUSINESS STRATEGY	2604314 BANK MGT		
	5506112 ESS ENG BUS II	5506225 BUS REP WRIT									2604481 FIN DEV (A)		
	2601121 PRIN ACCTG (1, 2)												
	2602241 INTRO IT/IS (1, 2)												
	2602171 BUS CPTS/ETHICS (3)												
	2900111 ECONOMICS I (3)												
Spring Jan-May	2603330 BUS STAT	Select only one course from the following 2222002 MANDARIN II	2604313 FIN ECONOMETRICS	2605328 BRAND BUILD DEV	2601225 COST ACCOUNTING	2604471 INTL TRADE	2604334 PRIN EQUITY ANA	2605425 MKT STRATEGY	2601322 AUDITING	2602370 COMP INTL BUS MGT	2602370 COMP INTL BUS MGT	2602370 COMP INTL BUS MGT	2602370 COMP INTL BUS MGT
	5506123 BUS WRIT SKIL		2604332 PRIN INVESTMENT	2605452 PRICING	2601223 INTMD ACCTG II		2604467 ADV BUS FINANCE	2605481 MKT RESEARCH	2601323 ADV ACCTG I (A)	2602475 CI INTL BUS MGT	2604481 FIN DEV	2605419 GLOBAL MKT	2601426 EDP/IS AUDIT
	Gened-So (1,2,3)	2223002 JP II	2602313 MGT/ORGANIZATION	2602327 QUANT BUS ANA	2604361 BUSINESS FINANCE		2602371 PRIN INTL BUS MGT	2602344 PROD OPER MGT	2602371 PRIN INTL BUS MGT	2604477 INTL FIN MGT	2604493 ADV TOPICS FIN	2605491 SEM MARKETING	2601497 SEM ACCTG
	2601224 MNGL ACCTG (1, 2)	2231012 FR II	2602327 QUANT BUS ANA	2604361 BUSINESS FINANCE	2605311 PRIN MKTG		3401260 TAXATION LAW	3405251 INTER BUS LAW	3401260 TAXATION LAW	1 Major Elective Course	1 Major Elective Course	1 Elective Course	Gened-Inter
	2602171 BUS CPTS/ETHICS (1, 2)	2604361 BUSINESS FINANCE	2604271 BUS ECON	GENED HUMAN	2604271 BUS ECON		1 Free Elective Course	1 Elective Course	1 Elective Course	2603347 FUND RISK MGT or	2604373 MONEY BANKING or	1 Major Elective Course	1 Major Elective Course
	2900111 ECONOMICS I (1, 2)	2601123 INTMD ACCTG I	5506236 BUS ORAL COMM	5506236 BUS ORAL COMM	5506236 BUS ORAL COMM		1 Major Elective Course	1 Free Elective course	1 Major Elective Course	2601326 ANA/DSGN DB	2604332 PRIN INVESTMENT	2605320 CUR ISSUES MKTG	2601326 ANA/DSGN DB or
	2601121 PRIN ACCTG (3)	2602327 QUANT BUS ANA			GENED HUMAN		2604468 FEAS STUD/PROJ EVA	1 Major Elective Course(A)	2605327 DIGITAL MKTG	1 Free Elective Courses	1 Free Elective Course		2601424 INTL ACCTG
	2602241 INTRO IT/IS (3)	5506236 BUS ORAL COMM											
	3401250 BUS LAW (3)												
Summer Jun-Jul	5506214 BUS WRIT COMM												
	2602313 MGT/ORGANIZATION (IB)												
	GENED HUMAN (FIN)												
	2605311 PRIN MKTG (BM)												
	3401250 BUSINESS LAW (ACCTG)												

Notes: Prep Courses = Preparation Courses for first year students
(1) = group 1, (2) = group 2, (3)= group 3

For IB Students

For FIN Students

For BM Students

For ACC Students

(a) = For students who join the Exchange Program in Spring Semester
(A) = For students who are back from the Exchange Program
Gened-Inter = Gened Interdisciplinary
Gened-So = Gened Social Sciences
Gened-Ssl = Gened Science-Mathematic
Gened-Human = Gened Humanities